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FOR IMMEDIATE RELEASE

May 19, 2015

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***IMPERIAL COUNTY TRANSPORTATION COMMISSION (ICTC) WILL SPONSOR
SAFE ROUTES TO SCHOOL COMMUNITY WORKSHOPS ON MAY 26TH AND MAY 28TH***

May 28, 2015, El Centro, CA. -Imperial County Transportation Commission and the Southern California Association of Governments are sponsoring the development of a countywide Safe Routes to School Regional Master Plan. The Master Plan will identify infrastructure improvements, programs and funding sources for projects that support students walking and bicycling to school. In addition to increased safety, expected results include increased mobility, improved air quality, and health and academic performance for Imperial County's students. Funding for these vital improvements can be accessed much more easily with a community-supported Master Plan in place.

The goals of the Safe Routes to Schools Program will be achieved through the cooperation of a broad spectrum of stakeholders including the superintendents and administrators from all of the local school districts and Imperial County Health Department. Program success will require the participation of principals, teachers, parents, students, school crossing guards, public health workers, public safety staff, and transportation managers from local jurisdictions. Other stakeholders include community members who care about the safety, health, and academic performance of the Valley's youth, as well as community based organizations that support the goals of the project.

Successful Safe Routes to School Community Workshops have already been held in the public school districts of Winterhaven, Calipatria and Westmorland and Seeley. Additional workshops will be held in Fall 2015 for school districts of El Centro Elementary, Brawley High School, Heber, Calexico and Holtville. At the workshops, the public will learn about the Safe Routes to School Program and be asked to identify opportunities to improve

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pedestrian and bicycle access to our schools. The format and content at each workshop will be identical so residents, businesses, and interested persons can attend any workshop that is convenient. The following are upcoming workshops scheduled:

- More -

- Tuesday, May 26, 2015, 6:00 p.m. to 8:00 p.m. at the Imperial Unified School District Board Room, 219 North E Street, Imperial, CA.
- Thursday, May 28, 2015, from noon to 2:00 p.m. at the Brawley Elementary School District-Community Learning Center, at 206 D. Street, Brawley, CA.
- Thursday, May 28, 2015, an evening meeting will be held from 5:00 p.m. to 7:00 p.m. at the Central Union High School District Conference Room, located at 351 W. Ross Avenue, El Centro, CA.

For more information, contact David Salgado, Transportation Planner, Imperial County Transportation Commission (ICTC) at (760) 592-4494 or davidsalgado@imperialctc.org.

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