

NEW BUSINESS:

ITEM F-5
Support for Imperial Valley Community
Foundation

DATE SUBMITTED 02/27//2015
 SUBMITTED BY City Manager
 DATE ACTION REQUIRED 03/04/2015

Agenda Item No F-5
 CITY COUNCIL ACTION (X)
 PUBLIC HEARING REQUIRED ()
 RESOLUTION ()
 ORDINANCE 1ST READING ()
 ORDINANCE 2ND READING ()

**IMPERIAL CITY COUNCIL
 AGENDA ITEM**

SUBJECT: DISCUSSION/ACTION: SUPPORT FOR IMPERIAL VALLEY COMMUNITY FOUNDATION.	
<p align="center">1. APPROVAL TO PROVIDE SUPPORT FOR THE IMPERIAL VALLEY COMMUNITY FOUNDATION 3RD ANNUAL GOLF TOURNAMENT.</p>	
DEPARTMENT INVOLVED: City Manager's Office	
BACKGROUND/SUMMARY: <p>The Imperial Valley Community Foundation (IVCF) is a philanthropic organization and facilitator of charitable giving and community needs.</p> <p>The funds raised by IVCF with this tournament will be designated to the foundations day to day operations account to better assist philanthropic goals of the Imperial Valley community.</p>	
FISCAL IMPACT: \$200.00 - \$5,000.00 The fiscal impact is dependent upon Council's decision to support this event and at what sponsorship level.	
STAFF RECOMMENDATION: It is staff's recommendation that the City Council approve this sponsorship at the level of \$250.00	
MANAGER'S RECOMMENDATION:	MANAGER'S INITIALS <u>MDB</u>
MOTION: 	
SECONDED:	APPROVED () REJECTED ()
AYES:	DISAPPROVED () DEFERRED ()
NAYES:	
ABSENT:	REFERRED TO:

SPONSORSHIP INFORMATION



3rd Annual Imperial Valley Community Foundation Golf Tournament

Saturday, March 21, 2015

Del Rio Country Club
102 E. Del Rio Rd., Brawley, CA 92227

PLATINUM / TITLE SPONSOR - \$5,000

- Two (2) teams of four (4) players
- Name on all promotional material
- Name/logo on IVCF website with link
- Name in newspaper promotion
- Name on tournament flag at each hole
- Name on tournament banner
- Recognition as the breakfast and on-course food station sponsor
- Recognition as the event's presenting sponsor
- Competition prize given away in sponsor's name on select hole
- Booth at the event on select hole
- Tournament apparel

DIAMOND SPONSOR - \$3,000

- One (1) team of four (4) players
- Name on electronic promotional material
- Name/logo on IVCF website with link
- Name in newspaper promotion
- Recognition as the golf cart sponsor
- Competition prize given away in sponsor's name on select hole
- Booth at the event on select hole
- Tournament apparel

Imperial Valley Community Foundation is a 501(c)3 tax-exempt organization and California public benefit corporation. Federal Tax ID # 33-0681176.

GOLD SPONSOR - \$1,500

- One (1) team of four (4) players
- Name on electronic promotional material
- Name/logo on IVCF website with link
- Name in newspaper promotion
- Verbal and printed recognition at event
- Competition prize given away in sponsor's name on select hole
- Booth at the event on select hole
- Tournament apparel

TEAM OF FOUR - \$750

- One (1) team of four (4) players
- Opportunity to win tournament prizes
- Tournament apparel

HOLE SPONSOR - \$250

- Name on custom sign at select hole
- Name on IVCF website
- Name in newspaper promotion
- Tournament apparel

INDIVIDUAL - \$200

- Entry into tournament for one (1) player
- Opportunity to win tournament prizes
- Tournament apparel

Register online at www.ivcommunityfoundation.org



On Saturday, March 21st, the Imperial Valley Community Foundation will host its 3rd annual benefit golf tournament at Del Rio Country Club in Brawley, CA.

This tournament and your support are vital for the Imperial Valley Community Foundation. I hope that you'll be able to join us for a great day of fun, fellowship and golf – for a worthy cause. We would greatly appreciate any support you can give the foundation, but it would be especially nice to have you with us in person.

The foundation relies upon unrestricted charitable contributions that support our mission and allow us to build lasting assets for benefit of the Imperial Valley. Your support allows us to:

- Serve and strengthen local nonprofit organizations through our nonprofit resource center, library and trainings;
- Promote effective and meaningful philanthropy;
- Encourage collaboration and develop partnerships between local public-serving agencies;
- Coordinate and host Imperial Valley's National Philanthropy Day luncheon; and,
- Improve the quality of life, health and well-being for Imperial Valley residents – now and forever.

Since our revitalization in 2007, the foundation has grown our programs, services and assets benefiting Imperial Valley, but the bulk of the contributions we receive are restricted and not available to support our day-to-day operations and outreach. IVCF has awarded approximately \$450,000 in grants back into our community since 2009. And, by this summer, that total will exceed \$500,000.

The proceeds of this tournament will directly benefit and invest in our mission as an organization, and allow us to share our resources with our community partners and give leadership to critical and important issues impacting our community.

For your convenience and consideration, a sponsorship information/tournament registration form is enclosed with this letter. We hope you strongly consider supporting this year's event. Your support is greatly appreciated and extremely important to the foundation.

If you are unable to provide support through a monetary donation, items for competition prizes and/or our raffle would be greatly appreciated and beneficial in the success of this event.

On behalf of the Imperial Valley Community Foundation, thank you for your consideration and support. Please don't hesitate to contact me if you have any questions.

Sincerely,

Robert M. Brock (Bobby)
President/CEO
C 760-595-5572 W 760-336-0055
bobby@ivcommunityfoundation.org

Insight and Impact

Imperial Valley Community Foundation helps donors:

- Explore areas of charitable interest
- Gain valuable insight via research reports on specific causes or issues
- Experience first hand the work of nonprofits via agency tours and personal introductions
- Focus efforts by creating a personalized Strategic Giving Plan
- Track giving with customized reports

Community Knowledge

IVCF shares its valuable community knowledge with donors by providing:

- Donor education events
- Ongoing evaluation of local nonprofits
- Working knowledge of both nonprofit and community needs
- Building rich and accurate data on local nonprofits
- Access to a network of 750+ community foundations across the U.S.



Strategy and Vision

To help donors fulfill their philanthropic goals, IVCF can:

- Serve as a trusted philanthropic advisor and thought partner
- Provide local, national and international grantmaking support
- Help design and administer donor-funded scholarship programs
- Share opportunities to partner with IVCF in support of exceptional proposals from nonprofits



Imperial Valley Community Foundation
1440 West Main Street El Centro, CA 92243
www.ivcommunityfoundation.org

For additional information contact:
Bobby Brock - President/CEO
ph: 760.336.0055
e-mail: bobby@ivcommunityfoundation.org



10 Reasons to Give Through the Imperial Valley Community Foundation

1. A donor-advised fund is easy to establish and eliminates the legal complexities, administrative burdens and compliance requirements of a private foundation.
2. We provide highly personalized service to help you develop a giving approach that matches your financial and philanthropic interests.
3. We make giving easy by accepting a wide range of assets. Our planned giving team can help facilitate even the most complex giving strategies.
4. Our staff continually monitors a broad spectrum of community needs, including arts and culture, education, environment, health, and human services, to help donors invest in the agencies and programs they care about most.
5. We build endowment funds to benefit the community forever and help donors leave a personal legacy.
6. The community foundation is the perfect place to involve succeeding generations in family philanthropy.
7. We bring people and organizations together, convening diverse voices to address solutions to local issues.
8. Donors can make gifts in their name or protect their identity and remain anonymous.
9. A tax-exempt public charity, we offer the maximum income, gift and estate tax benefits allowed under federal law.
10. We effectively manage the assets entrusted to us under the guidance of a seasoned investment committee and independent investment advisor. We report financial performance and audit results in our annual report.



What We Do

We Encourage Philanthropy

The Imperial Valley Community Foundation connects donors and nonprofit agencies working towards a common goal: to improve the quality of life for our community. Our service-driven approach drives every action and decision. Simply stated, we make it easy for donors to grant effective and enduring gifts to charitable organizations whether in Imperial Valley, or across the country. In addition, we partner with nonprofit agencies serving our community, and professional advisors counseling clients on estate and legacy plans.

We Support Philanthropy

The focus of our mission extends to the nexus of local nonprofit agencies serving our community. As the community foundation grows and expand its services, we will help strengthen nonprofit agencies to better respond to community needs with financial support and capacity-building programs provided through monetary grants from its unrestricted endowment and discretionary funds as well as from donor-advised funds. The community foundation also provides personal support and shares training and workshop materials, information and invitations for local nonprofit management and board members to help them increase sustainability.

We Facilitate Philanthropy

We help professional advisors help their clients make smart, well-informed charitable investment decisions. Every day, the county's best lawyers, financial planners, and CPAs turn to us when navigating even the most complex estate plans. Whether it's planning a gift of real estate, setting up a legacy fund or establishing a family foundation, our experienced gift planning staff is responsive and well informed. By functioning as an extension of their professional network, we are facilitating philanthropy that will positively impact our community today, tomorrow and forever.

Personalized Donor Services

The Imperial Valley Community Foundation is highly responsive to our donors' needs. IVCF helps donors and their families focus and direct their charitable giving to make the greatest impact on the causes closest to their hearts. The community foundation is a useful resource and liaison for donors and nonprofit organizations. We understand the importance of ensuring that your charitable gifts benefit the areas you are most passionate about, and that your gifts are used as you intend. We offer services to help donors make the greatest community impact with their giving.

"It's the core of intelligent use of capital for the important needs of the community."

Dennis Kern
Retired Banker,
Community Leader

