

DATE SUBMITTED 03/11/16
SUBMITTED BY PLANNING
 DIRECTOR
DATE ACTION REQUIRED 03/16/16

COUNCIL ACTION (x)
PUBLIC HEARING REQUIRED ()
RESOLUTION ()
ORDINANCE 1ST READING (x)
ORDINANCE 2ND READING ()
CITY CLERK'S INITIALS ()

**IMPERIAL CITY COUNCIL
AGENDA ITEM**

SUBJECT:	DISCUSSION/ACTION: PUBLIC HEARING: ZONING CODE AMENDMENT REGARDING PARKING REQUIREMENTS FOR MOVIE THEATERS		
	<ul style="list-style-type: none"> 1. ADOPTION/1ST READING OF ORD. 789 AMENDING THE ZONING CODE TO CHANGE THE PARKING REQUIREMENTS FOR MOTION PICTURE (MOVIE) THEATERS 		
DEPARTMENT INVOLVED:	PLANNING		
BACKGROUND/SUMMARY:	<p>Rogers & Rogers Automotive Group is proposing to open a new dealership along Preble Road and will likely purchase a strip of land from The Movies. This will result in the removal of parking spaces for the theater which would result in non-compliance with the City’s requirements. Currently the zoning code requires one parking space for every five theater seats. Mr. Rogers is requesting that the City revise its requirements to reduce the amount of parking spaces required. There is sufficient parking at The Movies. Only half of all parking spaces were occupied during the busiest day (opening day for Star Wars VII). Rather than establishing a new fixed ratio, it is more practical to require a parking study to determine recommendations for the amount of spaces required; as there are multiple variables that affect the need for parking spaces. The proposed amendment would not affect The Movies but if the facility is expanded or a new theater is added, then a parking demand study will be prepared by the developer and recommendations from the study would have to be met.</p>		
FISCAL IMPACT:	None	F.O. INITIALS:	_____
STAFF RECOMMENDATION:	Staff recommends adoption of Ordinance 789 and conducting a first reading by title only.		
MANAGER’S RECOMMENDATION:	MANAGER’S INITIALS		
MOTION:			
SECONDED:	APPROVED	()	REJECTED
AYES:	DISAPPROVED	()	DEFERRED
NAYES:			
ABSENT:	REFERRED TO:		

ORDINANCE NO. 789

AN ORDINANCE OF THE CITY OF IMPERIAL AMENDING THE IMPERIAL CITY CODE AS IT RELATES TO PARKING REQUIREMENTS FOR MOTION PICTURE (MOVIE) THEATERS

Pursuant to Section 24.19.600 et al, the City Council of the City of Imperial, State of California, does hereby ordain as follows:

SECTION 1: The Schedule of Parking Requirements of the City of Imperial, Imperial County, adopted at Section 24.13.130.B.7.i.1 of Chapter 24 of the Imperial City Code is hereby amended as follows.

USE	MINIMUM OFF-STREET PARKING REQ.
Motion Picture Theaters	A Parking Demand Study shall be prepared and the recommendations of the Study shall be the number of spaces required.

SECTION 2: Effective Date. This Ordinance shall take effect and shall be in force thirty (30) days after the date of adoption, and prior to the expiration of fifteen (15) days from the passage thereof, shall be published at least once in a newspaper of general circulation printed and published in the County of Imperial, together with the names of the members of the City Council voting for and against the same.

PASSED, ADOPTED AND APPROVED by the City Council of the City of Imperial, this _____ day of _____ 2016.

Mayor of the City of Imperial

ATTEST:

City Clerk