

DATE SUBMITTED 7/31/2015  
 SUBMITTED BY BEST  
 DATE ACTION REQUIRED 8/5/2015

COUNCIL ACTION (x)  
 PUBLIC HEARING REQUIRED ( )  
 RESOLUTION ( )  
 ORDINANCE 1<sup>ST</sup> READING ( )  
 ORDINANCE 2<sup>ND</sup> READING ( )  
 CITY CLERK'S INITIALS ( )

**IMPERIAL CITY COUNCIL  
 AGENDA ITEM**

SUBJECT: DISCUSSION/ACTION: UNITED WAY OF IMPERIAL COUNTY SPONSORSHIP  
 1. APPROVAL OF SPONSORSHIP FOR UNITED WAY OF IMPERIAL COUNTY'S SIXTH ANNUAL KICK-OFF BREAKFAST.

DEPARTMENT INVOLVED: CITY MANAGER'S OFFICE

BACKGROUND/SUMMARY:

United Way of Imperial County presents their 6<sup>th</sup> Annual Kick Off Breakfast. The event will be held on September 16, 2015 at 7:30am at the Police Athletic League in El Centro, CA. This breakfast is held to recognize the donors and update the community with Member Agency Presentations. United Way of Imperial County as presented three levels of sponsorship opportunities listed on the attached backup material.

FISCAL IMPACT: \$150.00 to \$500.00 as a one-time contribution. F.O. INITIALS: \_\_\_\_\_

STAFF RECOMMENDATION: It is staff's recommendation that the Council approve a Silver Sponsorship for the United Way of Imperial County Kick Off Breakfast.

MANAGER'S RECOMMENDATION: It is the Manager's recommendation to agree with staff and participate as a Silver Sponsor. MANAGER'S INITIALS \_\_\_\_\_

MOTION:

SECONDED: APPROVED ( ) REJECTED ( )  
 AYES: DISAPPROVED ( ) DEFERRED ( )  
 NAYES:  
 ABSENT: REFERRED TO:



**United Way  
Of Imperial County**

2410 Imperial Business Park Drive  
Imperial, CA 92251  
Tel 760-355-4900  
Fax 760-355-1501

[unitedwayic.stacy@att.net](mailto:unitedwayic.stacy@att.net)

July 24, 2015

Dear City Council Members,

The United Way of Imperial County would like to be placed on the City Council's next upcoming agenda. We would like to request your sponsorship for our Kick-Off Breakfast on September 16<sup>th</sup>. We would appreciate the opportunity to speak before you and personally request this support. The United Way serves seventeen different charities in the Valley and your assistance is vital to our mission of helping our community. Please see the attachment regarding sponsorship and kindly notify me of the scheduled council date we may attend. Thank you for your time and consideration in this matter.

Sincerely,

Stacy Caro  
United Way Of Imperial County  
Office Manager



**United Way  
of Imperial County**

2410 Imperial Business Park Drive  
Imperial, CA 92251  
Tel 760-355-4900  
Fax 760-355-1501  
[www.unitedwayic.com](http://www.unitedwayic.com)  
[unitedwayic.stacy@att.net](mailto:unitedwayic.stacy@att.net)  
[unitedwayic.ken@att.net](mailto:unitedwayic.ken@att.net)

July 7, 2015

*Business Name*

Dear

United Way of Imperial County is proud to present our Sixth Annual Kick-Off Breakfast. This event will be held September 16, 2015, at 7:30AM at the Police Athletic League, El Centro. At this event, we thank our donors and update the community with Member Agency Presentations.

We have 3 sponsorships available:

- 1) Platinum - \$500.00 This includes 1 table (8 tickets) for the breakfast, your business table topper, platinum sponsorship featured in slide show and on our social media. Certificate of Appreciation presentation at event.
- 2) Gold (4 available) - \$275.00. This includes 6 tickets to the breakfast, your business name displayed at the breakfast, on social media and slide show. This sponsorship is limited.
- 3) Silver - \$150.00. This includes 4 tickets to the breakfast, your business name displayed at the breakfast, on social media and slide show.

If you would like further information or wish to reserve your place as a sponsor, please contact United Way at 760-355-4900. You can also use the RSVP card enclosed to reserve your sponsorship. Your donation is tax deductible. Our nonprofit FEIN is 95-3527016

Thank you,

Heddy McNeer, Board Member-Special Events  
Ken Wuytens, Executive Director  
Stacy Caro, Office Manager

P.S. We thank you for your consideration and interest.



# 2015 United Way of Imperial County Annual Kick-Off Breakfast & Recognition Awards

## *Sponsorship Opportunities & Benefits*

### **\_\_\_\_\_ Platinum Breakfast Sponsor\* - \$500**

Table for 8 at Breakfast, Large Table Topper, Featured in slide show, website and on our social media, Certificate of Appreciation presentation at event.

### **\_\_\_\_\_ Gold Breakfast Sponsor\* - \$275.00**

Company name displayed at event, on Social Media & slide show.  
6 Complimentary breakfast tickets

### **\_\_\_\_\_ Silver Breakfast Sponsor\*- \$150**

Company name displayed at event, on Social Media & slide show.  
4 Complimentary breakfast tickets

*\* Sponsorships must be received by September 04, 2015 to insure your name gets displayed on all materials.*

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### **Individual Tickets - \$11 per person in advance by September 11, 2015**

All sponsorship/ticket purchases may be mailed or delivered to:

**United Way of Imperial County  
2410 Imperial Business Park Drive  
Imperial, CA 92251 - Phone: 760- 355-4900  
[www.unitedwayic.com](http://www.unitedwayic.com)**

### ***Payment Information:***

\_\_\_\_\_ **Check enclosed for:** \_\_\_\_\_

Please fill out the following information.

Name(s): \_\_\_\_\_

or

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_