

DATE SUBMITTED 08//19//2016
SUBMITTED BY HR
DATE ACTION REQUIRED 08/24/2016

Agenda Item No C-3
CITY COUNCIL ACTION (X)
PUBLIC HEARING REQUIRED ()
RESOLUTION ()
ORDINANCE 1ST READING ()
ORDINANCE 2ND READING ()

IMPERIAL CITY COUNCIL AGENDA ITEM

SUBJECT: DISCUSSION/ACTION: SPONSORSHIP/SUPPORT OF RADIO BROADCASTS OF IMPERIAL TIGER FOOTBALL.

1. APPROVE REQUEST TO SPONSOR THE RADIO BROADCAST OF IMPERIAL TIGER FOOTBALL IN THE AMOUNT OF \$1,000.00 FOR THE 10 GAME SEASON.

DEPARTMENT INVOLVED:

BACKGROUND/SUMMARY:

Please see attached request.

FISCAL IMPACT:

STAFF RECOMMENDATION:

MANAGER'S RECOMMENDATION:

MANAGER'S INITIAL JG

MOTION:

SECONDED:
AYES:
NAYES:
ABSENT:

APPROVED () REJECTED ()
DISAPPROVED () DEFERRED ()
REFERRED TO:

SPONSORSHIP BROADCASTS

IMPERIAL TIGER HIGH SCHOOL FOOTBALL BROADCASTS ON KROP.INFO

STREAMING INTERNET

BE APART OF THE BEST IN LOCAL SPORTS BROADCASTING FOR THE 2016 HIGH SCHOOL FOOTBALL SEASON. MICKEY DALE AND GEORGE GRIHALVA WILL CALL THE PLAY BY PLAY AGAIN THIS YEAR. AS A PARTICIPATING SPONSOR YOU WILL RECEIVE FIVE TO SIX SPOTS (:30 SECOND SPOTS) PER GAME (10 GAME SEASON) PLUS SPONSOR ID'S. KROP VALUE ON THIS SPONSORSHIP/ADVERTISING IS JUST \$250 DOLLARS PER MONTH BEGINNING AUGUST-SEPTEMBER-OCTOBER-NOVEMBER OF 2016. A (CITY OF IMPERIAL SPONSORSHIP) WILL HELP MAKE THE GAME AVAILABLE TO ALL HIGH SCHOOL FOOTBALL FANS IN THE IMPERIAL VALLEY AND SURROUNDING AREAS THROUGH THE WORLD WIDE WEB. THANK YOU FOR YOUR TIME AND CONSIDERATION, GO IMPERIAL TIGERS ON KROP.INFO STREAMING INTERNET.



America's Source for High School Sports

Imperial Football Schedule (2016-17)



Mascot Tigers **Team** Varsity 2016 **Colors** Red, White

Coach Kerry Legarra **Address** 517 W Barioni Blvd, Imperial, CA 92251

Overall 0-0 **League** 0-0

League Imperial Valley **Section** San Diego Section **Division** San Diego Section Division 3

Record Breakdown

Home 0-0-0 **Away** 0-0-0 **Neutral** 0-0-0 **PF** 0 **PA** 0 **Win %** .000

Date	Opponent
8/26 7:00p	Cibola (Yuma, AZ) Game Details: @ Imperial High School
9/2 7:00p	@ Yuma Catholic (Yuma, AZ) Game Details: @ Yuma Catholic High School
9/9 7:00p	@ Carlsbad (Carlsbad, CA) Game Details: @ Carlsbad High School
9/16 7:00p	Valley Center (Valley Center, CA) Game Details: @ Imperial High School
9/23 7:00p	Christian (El Cajon, CA) Game Details: @ Imperial High School
10/7 7:00p	@ Calexico (Calexico, CA) * Game Details: @ Calexico High School
10/14 7:00p	Central (El Centro, CA) * Game Details: @ Imperial High School
10/21 7:00p	@ Southwest EC (El Centro, CA) * Game Details: Johnny Romero Fireman's Helmet Game @ SHS
10/28 7:00p	Brawley (Brawley, CA) * Game Details: @ Imperial High School
11/4 7:00p	@ Palo Verde Valley (Blythe, CA) * Game Details: @ Palo Verde High School

"Imperial Valley's Talk Radio"
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Preview Game

Schedule Legend

League Game = *