

CITY OF IMPERIAL

Sponsorship Opportunities Package

TRI TIP COOK-OFF





Estimated Attendance:
6,000 People

Dates: February 20, 2016

PREMIUM SPONSOR \$1,500

- Present Top Category Award & Check
- Business Logo prominently displayed on Award, Check, and event Step & Repeat
- Business Logo on All media and advertising related to event
- Two (2) company banners displayed at event
- Four (4) VIP Tri Tip Cook-Off Packages | Includes Tri Tip Tasting Tickets & VIP Tent Access



PRIME SPONSOR \$1,000

- Present Category Award & Check
- Business Logo displayed on Team Check, and event Step & Repeat
- Business Logo on All media and advertising related to event
- One (1) Business Banner displayed at the event
- Three (3) VIP Tri Tip Cook Off Packages | Includes Tri Tip Tasting Tickets & VIP Tent Access



CHOICE SPONSOR \$750

- Business logo displayed on event Step & Repeat
- Business logo on All print and social media
- One (1) Business Banner displayed at the event
- Two (2) VIP Tri Tip Cook Off Packages | Includes Tri Tip Tasting Tickets & VIP Tent Access

SELECT SPONSOR \$500

- Business logo displayed on event Step & Repeat
- Business Logo on All print and social media advertisements
- One (1) Tri Tip Cook Off Package | Includes Tri Tip Tasting Tickets & VIP Tent Access



FRIENDS OF THE GRILL \$250

- Business logo on All print and social media advertisements



420 S Imperial Avenue | Imperial, CA 92251 | Phone: (760) 355-4373 | www.cityofimperial.org



2016 Sponsorship Commitment Form

SPONSORSHIP INFORMATION

Company Name: _____

Company Representative: _____

Phone: (____) _____ Email: _____

Facebook URL: _____

Website URL: _____

LEVEL OF INVOLVEMENT

- Premium Sponsor \$1,500
- Prime Sponsor \$1,000
- Choice Sponsor \$750
- Select Sponsor \$500
- Friends of the Grill \$250
- In-Kind Sponsorships are also appreciated. Please check this box and fill in the value amount of your contribution below.

Description of In-Kind Contribution: _____ Value: \$ _____

PAYMENT INFORMATION

- Check (enclosed, made payable to the City of Imperial)
- Credit Card: # _____ Exp: ____/____ CVV _____
Credit Card Billing Address: _____ State: _____ Zipcode: _____

THIS APPLICATION MUST BE COMPLETED AND SUBMITTED TO THE CITY OF IMPERIAL BEFORE CLOSE OF BUSINESS ON FRIDAY, JANUARY 29, 2016. ALL FEES ARE DUE UPON SUBMISSION OF THIS APPLICATION. ALL ARTWORK MUST BE SUBMITTED TO ABROWN@CITYOFIMPERIAL.ORG BY OR BEFORE JANUARY 29, 2016 TO ENSURE MAXIMUM SPONSORSHIP BENEFITS AND EXPOSURE. BY PLACING YOUR SIGNATURE BELOW YOU PLEDGE YOU ARE AN AUTHORIZED REPRESENTATIVE OF THE ABOVE LISTED COMPANY/ORGANIZATION AND AGREE TO SPONSOR THE 2016 CITY OF IMPERIAL TRI TIP COOK OFF IN THE AMOUNT SPECIFIED ABOVE OR IN EXCHANGE FOR SERVICES AGREED TO BY THE CITY OF IMPERIAL.

SIGNATURE: _____



DATE: _____