DATE SUBMITTED

SUBMITTED BY

DATE ACTION REQUIRED

08/28/19 COMMUNITY SERVICES

9/04/19

Agenda Item No.

COUNCIL ACTION
PUBLIC HEARING REQUIRED
RESOLUTION
ORDINANCE 1<sup>ST</sup> READING
ORDINANCE 2<sup>ND</sup> READING
CITY CLERK'S INITIALS

(X) () () ()

## IMPERIAL CITY COUNCIL AGENDA ITEM

C	П	$_{ m BJ}$	E	C	Г
o	U	IJJ	L		L

DISCUSSION/ACTION: 9<sup>TH</sup> ANNUAL RONALD MCDONALD HOUSE OF CHARITIES OF SAN DIEGO RED SHOE DAY

- 1. AUTHORIZATION OF RONALD MCDONALD HOUSE OF CHARITIES OF SAN DIEGO TO HOST THEIR 9<sup>TH</sup> ANNUAL RED SHOE DAY ON OCTOBER 17, 2019;
- 2. APPROVAL OF THE LOCATIONS FOR SOLICITATION ON SIDEWALKS OF INTERSECTIONS AFFECTING BARIONI BLVD./IMPERIAL AVE., 15<sup>TH</sup> ST./H ST., CROSS RD./FONZIE AVE., DOGWOOD RD./W ATEN RD., SANDALWOOD GLEN AVE./WATEN RD., BARIONI BLVD./H ST., D ST./6<sup>TH</sup> ST.;

DEPARTMENT INVOLVED:

COMMUNITY SERVICES, PUBLIC SERVICES, COMMUNITY DEVELOPMENT, POLICE, FIRE

## BACKGROUND/SUMMARY:

The Ronald McDonald House of Charities of San Diego has requested permission to host their 9<sup>th</sup> Annual Red Shoe Day within city limits on Thursday, October 17, 2019. Volunteers will be standing on the sidewalks collecting donations from community members, in big red boots, to raise funds for the Imperial Valley families who find their "home away from home" at the Ronald McDonald House located in San Diego. The Red Shoe Day event will begin at 7:00 AM and will be completed by 10:00 AM. The event will be held at 52 locations across the Imperial Valley; eleven locations were requested in the City of Imperial; however, the Special Event Review Committee had concerns with four of the locations. The remaining seven requested locations for solicitation are on the sidewalks of the following intersections: Barioni Boulevard/Imperial Avenue, 15<sup>th</sup> Street/H Street, Cross Road/Fonzie Avenue, Dogwood Road/ West Aten Road, Sandalwood Glen Avenue/West Aten Road, Barioni Boulevard/H Street, and D Street/6<sup>th</sup> Street. The City has requested a certificate of insurance naming the City of Imperial as additionally insured. For more information, or to review the Ronald McDonald House of Charities of San Diego map of event locations, please see the attached documents.

FISCAL IMPACT: There is no significant fiscal impact.	FINANCE INITIALS
STAFF RECOMMENDATION: Staff requests Council to consider the proposed intersections submitted by Ronald McDonald House of Charities of San Diego to host their 9 <sup>th</sup> Annual Red Shoe Day in the City of Imperial on Thursday, October 17, 2019 from 7 AM until10 AM.	
MANAGER'S RECOMMENDATION:	CITY MANAGER'S INITIALS
MOTION;	*
SECONDED: APPROVED AYES: DISAPPRO NAYES: ABSENT: REFERRED	ved () deferred ()





rol Dr

Claypool Dr

Claypool Or

**(** 

etroleum



	E Aten Rd	
Dogwood Canal  Dogwood Rd	W Aten Rd X E Aten Rd	Dogwood Rd Dogwood Rd
	W Aten Rd	
	. W Aten Rd	

