



Imperial
 Market
 Days Building a Community

SPONSORSHIP
 OPPORTUNITIES
 2017-2018

City of Imperial

124 W 9th Street, Suite A. Imperial, CA 92251
 (760)355-3316 | f/imperialmarketdays | www.cityofimperial.org



DATES:

October 21, 2017
November 18, 2017
December 2, 2017
January 20, 2018
February 24, 2018
March 17, 2018
April 28, 2018

*Estimated Attendance
2,500-6,000 people per event*

PRESENTING SPONSOR \$5,000

- Company logo/name prominently placed on all 2017-2018 Market Days promotional materials
- Company logo/name featured in digital newsletters
- Featured article on the City of Imperial website displaying company logo/name and level of sponsorship
- Company logo/name prominently displayed in main event stage area (7 events)
- Exclusive Market Days VIP tote, hat and tumbler
- Recognition as featured sponsor at all Market Days events
- Honorary presenter of awards at Market Days competitions
- 12X12 complimentary booth space at all Market Days events

TITLE SPONSOR \$3,500

- Company logo/name prominently placed on all 2017-2018 Market Days promotional materials
- Company logo/name featured in digital newsletter
- Featured article on the City of Imperial website displaying company logo/name and level of sponsorship
- Company logo/name displayed in main event stage area (7 events)
- Exclusive Market Days VIP tote, hat and tumbler
- 12X12 complimentary booth space at all Market Days events



DATES:

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MAJOR SPONSOR \$2,500

- Company logo/name placed on all 2017-2018 Market Days promotional materials
- Company logo/name featured in digital newsletter
- Featured article on the City of Imperial website displaying company logo/name and level of sponsorship
- Company logo/name displayed during all Market Days events (7 events)
- 12X12 complimentary booth space at all Market Days events

SUPPORTING SPONSOR \$1,500

- Company logo/name placed on 2017-2018 Market Days promotional materials
- Company logo/name featured in digital newsletter
- Company logo/name displayed during Market Days events
- 12X12 complimentary booth space at all Market Days events

COMMUNITY SPONSOR \$1,000

- Company logo/name placed on 2017-2018 Market Days promotional materials
- Company logo/name displayed during Market Days events
- 12X12 complimentary booth space at all Market Days events



2017-2018 SPONSORSHIP COMMITMENT FORM

Sponsorship Information

Company Name _____
 Company Representative _____
 Address _____
 Phone _____ E-mail _____
 Facebook URL _____
 Website URL _____

Level of Involvement

- PRESENTING SPONSOR \$5,000
- TITLE SPONSOR \$3,500
- MAJOR SPONSOR \$2,500
- SUPPORTING SPONSOR \$1,500
- COMMUNITY SPONSOR \$1,000

Payment Information

Check (enclosed, made payable to the City of Imperial)
 Credit Card # _____ Exp: ____/____ CVV _____
 Credit Card Billing Address _____ State ____ Zip Code _____

PLEASE COMPLETE AND SUBMIT SPONSORSHIP TO THE CITY OF IMPERIAL DEPARTMENT OF COMMUNITY SERVICES BY SEPTEMBER 30, 2017. PLEASE SUBMIT BUSINESS LOGO TO EHALLER@CITYOFIMPERIAL.ORG UPON SUBMISSION OF THIS APPLICATION TO ENSURE MAXIMUM SPONSORSHIP BENEFITS AND EXPOSURE. BY PLACING YOUR SIGNATURE BELOW YOU PLEDGE YOU ARE AN AUTHORIZED REPRESENTATIVE OF THE ABOVE LISTED COMPANY/ORGANIZATION AND AGREE TO SPONSOR THE 2017-2018 IMPERIAL MARKET DAYS SEASON IN THE AMOUNT SPECIFIED ABOVE OR IN EXCHANGE FOR SERVICES AGREED TO BY THE CITY OF IMPERIAL.

Signature _____ Date _____