



2019-2020

IMPERIAL

Market Days

SPONSORSHIP OPPORTUNITIES





EVENT DATES

OCTOBER 19, 2019 • FIESTA DE LOS MUERTOS

DECEMBER 14, 2019 • A DECEMBER TO REMEMBER

FEBRUARY 15, 2020 • BLUES, BREWS, AND BBQS

APRIL 18, 2020 • FESTIVAL OF COLORS

IMPERIAL VALLEY SPONSOR

\$5,000

- Company logo and name prominently placed on 2019–2020 Imperial Market Days promotional materials
- Company logo and name prominently displayed in Main Event Stage Area (4 events)
- Recognition as featured sponsor at all Imperial Market Days competitions
- One 12X12 complimentary booth space at all Imperial Market Days events
- One exclusive Imperial Market Days VIP Tote and two Imperial Market Days tumblers
- One complimentary Julian Pie at each Imperial Market Days event
(to be picked up at each event by representative while supplies last)

COMMUNITY LEVEL SPONSOR

\$3,500

- Company logo and name placed on 2019–2020 Imperial Market Days promotional materials
- Company logo and name displayed in Main Event Stage Area (4 events)
- One 12X12 complimentary booth space at all Imperial Market Days events
- One exclusive Imperial Market Days VIP Tote and one Imperial Market Days tumbler
- One complimentary Julian Pie at each Imperial Market Days event
(to be picked up at each event by representative while supplies last)

NEIGHBORHOOD LEVEL SPONSOR

\$2,500

- Company logo placed on 2019–2020 Imperial Market Days promotional materials
- Company logo displayed in Main Event Stage Area (4 events)
- One 12X12 complimentary booth space at all Imperial Market Days events
- One exclusive Imperial Market Days VIP Tote
- One complimentary Julian Pie at each Imperial Market Days event
(to be picked up at each event by representative while supplies last)

LOCAL LEVEL SPONSOR

\$1,000

- Company name placed on 2019–2020 Imperial Market Days promotional materials
- Company name displayed in Main Event Stage Area (4 events)
- One 12X12 complimentary booth space at all Imperial Market Days events
- One exclusive Imperial Market Days VIP Tote



2019-2020 IMPERIAL MARKET DAYS SPONSORSHIP COMMITMENT FORM

SPONSORSHIP INFORMATION

Company Name: _____ Company Representative: _____
Address: _____ City: _____ Zip Code: _____
Work Phone: _____ Cell Phone: _____
Email Address: _____
Facebook URL: _____
Website URL: _____

LEVEL OF INVOLVEMENT

- Imperial Valley Sponsor \$5,000
- Community Level Sponsor \$3,500
- Neighborhood Level Sponsor \$2,500
- Local Level Sponsor \$1,000

PAYMENT INFORMATION

- Check (Please make all checks payable to: City of Imperial) Check #: _____ Total: \$ _____
- Credit Card #: _____ Exp.: ____/____ CVV: _____ Total: \$ _____
- Cash Total: \$ _____

inHance Receipt #: _____

FOR OFFICE USE ONLY

PLEASE COMPLETE AND SUBMIT THIS IMPERIAL MARKET DAYS SPONSORSHIP APPLICATION TO THE CITY OF IMPERIAL, DEPARTMENT OF COMMUNITY SERVICES; LOCATED AT 200 W. 9TH STREET, IMPERIAL, CA 92251, BY SEPTEMBER 30, 2019. PLEASE SUBMIT YOUR COMPANY'S BUSINESS LOGO, VIA EMAIL, TO COMMUNITYSERVICES@CITYOFIMPERIAL.ORG UPON SUBMISSION OF THIS APPLICATION, TO ENSURE MAXIMUM SPONSORSHIP BENEFITS AND EXPOSURE. BY SIGNING YOUR NAME BELOW, YOU PLEDGE YOU ARE AN AUTHORIZED REPRESENTATIVE OF THE ABOVE LISTED COMPANY OR ORGANIZATION AND AGREE TO SPONSOR THE 2019-2020 IMPERIAL MARKET DAYS SEASON IN THE AMOUNT SPECIFIED ABOVE OR IN EXCHANGE FOR SERVICES AGREED TO BY THE CITY OF IMPERIAL.

Signature: _____ Date: _____